## Blackboard



# **Learning Essentials Solution**

Looking to go or grow online? Take the first step towards engaging more students in more ways, and on their terms, by creating a collaborative online environment with our Learning Essentials solution.

### Our Adoption Services\* include:

- Training and project management services, including interactive workshops to refine knowledge and learn best practices
- Configuration
   assistance with guides
   to keep your skills
   fresh and help you
   teach others
- Guidance from end user requirements to system readiness for real-time teaching and learning with Blackboard Web Conferencing and Instant Messaging Services

The LMS is moving – quickly – beyond its traditional acronym. Are you ready? Today's learners are expecting more from their learning platforms: more flexibility, more personalisation, more content, and of course, ease of use.

Blackboard is leading this change by integrating the most proven and scalable technologies and services in Higher Education to bring you fully functional Learning Solutions. These solutions allow you to deliver a learning environment that meets the growing demands of today's, and when you're ready tomorrow's learners.

We'll help you maximise the value of your investment with included Adoption Services. We have the expertise to help you adopt technology in a way that faculty will accept – with a focus on ease of use, holistic change management, and post deployment training and support.

#### The Learning Essentials Solution provides you with these benefits:

- > Course creation, delivery, and management including course assessments, grading, and plagiarism prevention through SafeAssign
- Online collaboration and social learning, including web conferencing, instant messaging, wikis, journals, and blogs
- Utilise social learning features to create groups and communities of practice with customised activities and roles that stimulate student engagement
- > Enterprise surveys, portfolios
- Mobile access to courses and organisations, including assignments, grades, notifications and collaboration tools
- Share, reuse, and find quality learning objects, making it easier to build courses in Blackboard, engage learners, and achieve pedagogical goals
- > Blackboard Adoption Services
- > Flexible delivery options, including self-hosted, or Blackboard hosted

#### Learning Solutions to Fit Your Institution's Needs, Because One Size Does Not Fit All

For more information email **AskUs@blackboard.com** or contact your Account Manager.

Blackboard International, 175 Oxford Street, London W1D 2JS, United Kingdom

Blackboard Blackboard.com

<sup>\*</sup> Adoption Services for each Learning Solution includes a Statement of Work which defines the scope of consulting services.